

RECENT PROJECTS

(well-rounded and efficient work, yeah that's me)

- Magazine editorial and ad design including prepress prep
- Production work on NFL & NHL print projects
- Design and production on series of Denver neighborhood guides
- Comprehensive campaign collateral
- Colorado Local First sticker & poster campaign
- Business identity package development (logo design, etc.)
- Website (design & implementation)
- PowerPoint templates
- See portfolio: lortzblog.com

SKILLS

(pretty design meets marketing mind = killer combo)

- Corporate & agency experience
- Art direction, design, and production
- Thorough preflight for print & web. Seriously, I know what I'm doing with this stuff.
- Copywriting, proofreading, marketing spin
- High motivation for accuracy and deadline-driven
- Robust communication, presentation, and training skills
- Creative analytical thinking, planning for efficiency
- Adobe CS4: Photoshop, Illustrator, InDesign, Flash, Fireworks, and Dreamweaver (HTML & CSS) – also Quark
- Office: MAC, PC, Access, Excel, PowerPoint, Word, Salesforce Admin

POSITIONS

(marketing & design across several industries)

Freelance Graphic Design & Writing (April 2007 - present)
Production, Print Design, Web Design. Copywriting (agency & corporate)

Denver Magazine, LLC (March 2009 - April 2010)
Graphic Designer (ad design, magazine layout, and prepress)

Beacon Communications, LLC (June 2005 - April 2007)
Marketing & Design (identity, standards, collateral)

Eat'n Park Hospitality Group (May 2003 - May 2005)
Community Relations Marketing Coordinator
(coordination and design of collateral, mascots, and much, much more)

Allegheny Trail Alliance (May 2001 - May 2003)
Marketing Coordinator & Economic Redevelopment Liaison
(books and trail maps and bears, oh my!)

Penn State Writing Center (August 2000-May 2001)
Managing Editor (layout & content)

CONTACT

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ANNE RICHARDSON PRESENTS:

RÉSUMÉ:

a calculated collection of facts

SCHOOLIN'

(look who's a smarty-pants now)

The Pennsylvania State University
BA in English
Literature & Writing
GPA: 3.82

Westmoreland County Community College
Graphic Design

AWESOMENESS

(more bang for your design buck)

- Penchant for making most tasks 80% more efficient. go on, ask.
- Designed & co-wrote a best-selling book on Amazon.com
- Matthew Mihelcic Poetry Award
- Phi Beta Kappa and Phi Eta Sigma National Honor Societies
- Blue ribbon in 4th grade science fair (ooh! look at me go)